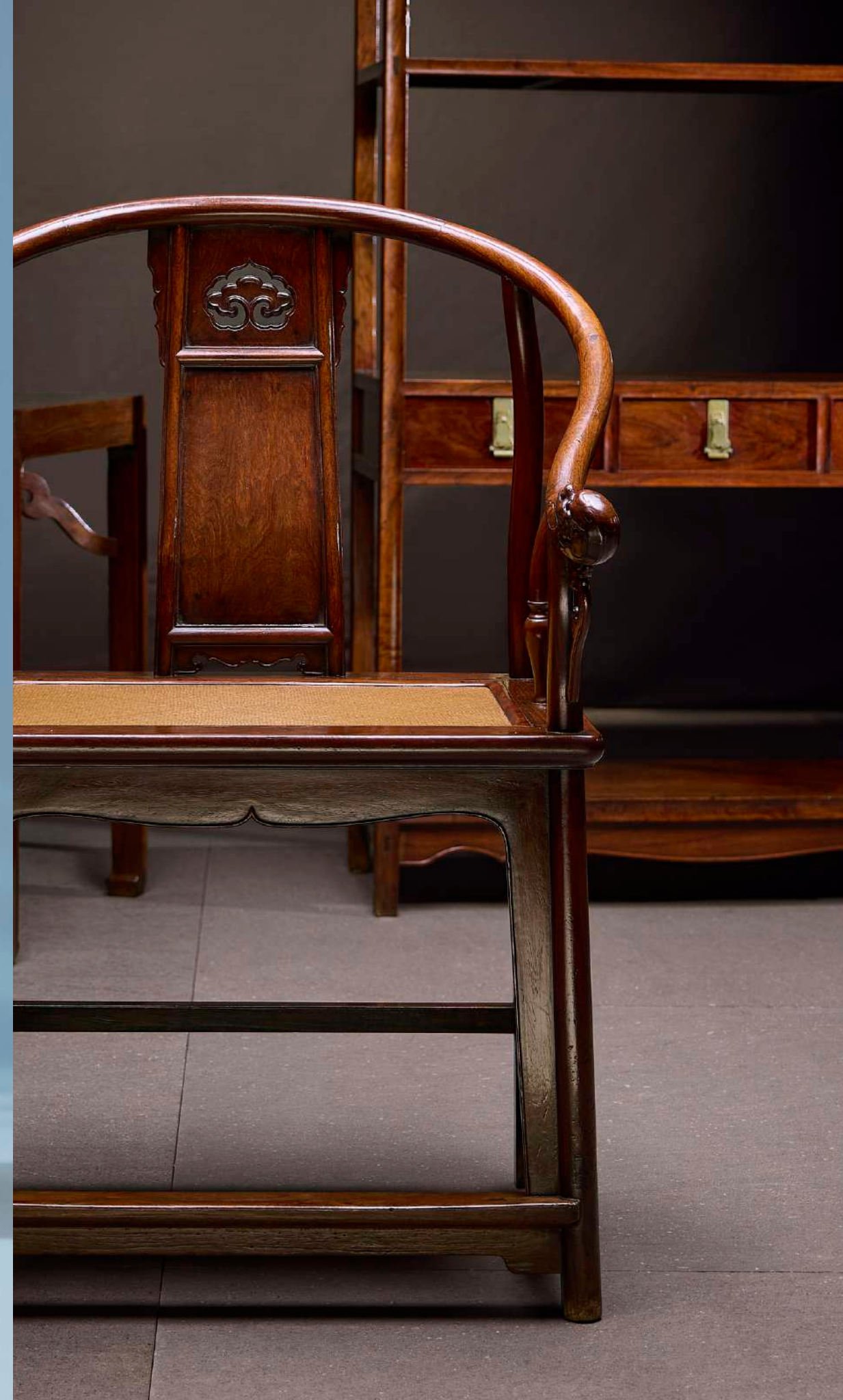




CHRISTIE'S Asian Art Week

Hong Kong | Spring 2026

Market Report





2026 Spring Key Takeaways

HIGHEST SPRING SEASON ASIAN ART SALE TOTAL
AT CHRISTIE'S SINCE 2018

HIGHEST SEASONAL TOTAL FOR CHINESE CERAMICS
AND WORKS OF ART SINCE 2017

THE AI LIAN TANG COLLECTION

became the most valuable single-owner
Chinese Art collection sold at Christie's Asia,
totalling US\$48,085,789

Total hammer over low estimate

138%

for all Asian Art categories
combined

Spring 2026 sold value up by

54%

year-on-year

New buyers increased by

33%

year-on-year

2026 Spring Season Overview

CHRISTIE’S – THE BEST PERFORMING HOUSE FOR ASIAN ART IN ASIA PACIFIC IN SPRING 2026

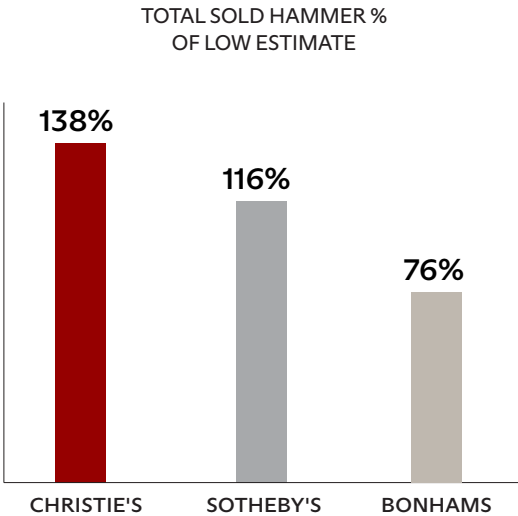
Spring 2026 was a tremendous success for Christie’s Asian Art Department in Hong Kong; a combined sold total of HK\$906,057,411 (US\$115,633,599) across six live auctions and two online sales, marked a 54% increase year-on-year. This represents the highest Asian Art spring season total for Christie’s since 2018, indicating not only Christie’s market insight, quality curation, and ability to offer the rarest and most coveted Asian Art to the widest base of discerning buyers, but also a robust and growing market for Asian Art. A highlight of this season, *Poem in Running Script* by Wang Shouren (Wang Yangming), realised HK\$63,940,000 (US\$8,159,198)—over 10 times its low estimate following competitive in-room and online bidding between 7 international buyers.

Single-owner sales saw particularly promising results this season, led by the Ai Lian Tang collection, which was 100% sold with a total of HK\$376,796,500 (US\$48,085,789) and a 298% hammer over low estimate, making it the most valuable single-owner Chinese art collection ever sold at Christie’s Asia. The sale’s crown jewel—a magnificent Yuan ‘*Jinxiang Ting*’ narrative jar, realised HK\$174,900,000 (US\$22,320,283), becoming the most valuable Yuan Dynasty ceramic sold in the last two decades, globally.

SALE PERFORMANCE —
ALL ASIAN ART CATEGORIES, LIVE AND ONLINE SALES
ASIAN ART WEEK | HONG KONG | SPRING 2026

Sold Total:
HK\$906M
(US\$115.6M)

79%
Sold by Lot



Global Participation

ASIAN ART WEEK | APRIL 2026

21%

of bidders and buyers were Millennials or younger

16%

of bidders and buyers were new to Christie's

Bidders and buyers from 23 countries across 6 continents



CHRISTIE'S

CHINESE PAINTINGS

Hong Kong | Spring 2026

Market Report





Chinese Paintings

ASIAN ART WEEK | HONG KONG | APRIL 2026

CHINESE PAINTINGS PERFORMANCE OVERVIEW

Sold Total:
HK\$277M
(US\$35.3M)

	CHRISTIE'S	SOTHEBY'S	BONHAMS
SELL-THROUGH RATE	85%	76%	78%
NO. OF LOTS OFFERED	452	409	380
NO. OF LOTS SOLD	382	311	297

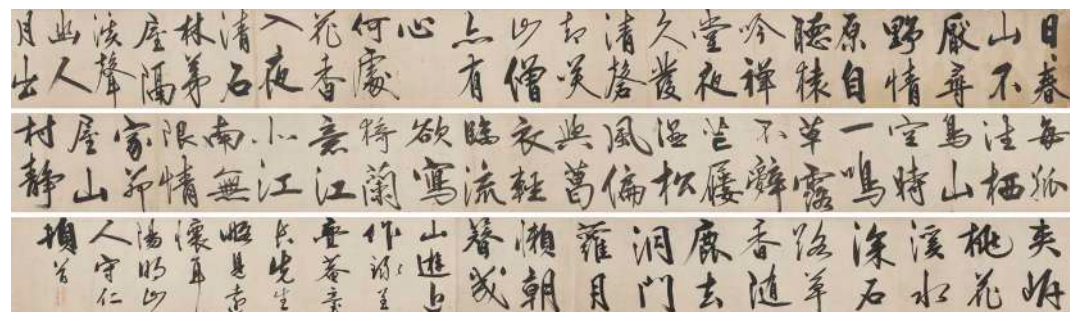
STRONG MOMENTUM WAS SUSTAINED IN THE MIDDLE MARKET, WITH 69% OF ALL LOTS SOLD ACROSS ALL AUCTION HOUSES WITHIN THE HK\$20K - 500K PRICE BRACKET

Fine Chinese Classical Paintings and Calligraphy — Sale Summary

Sold Total:
HK\$133M
US\$17,074,139

111%
Total Hammer Over Low Estimate

TOP LOTS OF THE SALE



WANG SHOUREN (1472–1529)

Poem in Running Script

Handscroll, ink on paper
29.3 × 838 cm. (11½ × 329⅞ in.)

Estimate: HK\$6,000,000–12,000,000

Sold for: HK\$63,940,000 (US\$8,159,198)

Hong Kong, 28 April 2026

SOLD FOR MORE THAN 10 TIMES ITS LOW ESTIMATE

BADA SHANREN (1626–1705)

Twin Eagles

Hanging scroll, ink on paper
183 × 91.5 cm. (72 × 36 in.)

Estimate: HK\$20,000,000–30,000,000

Sold for: HK\$20,020,000 (US\$2,554,694)

Hong Kong, 28 April 2026



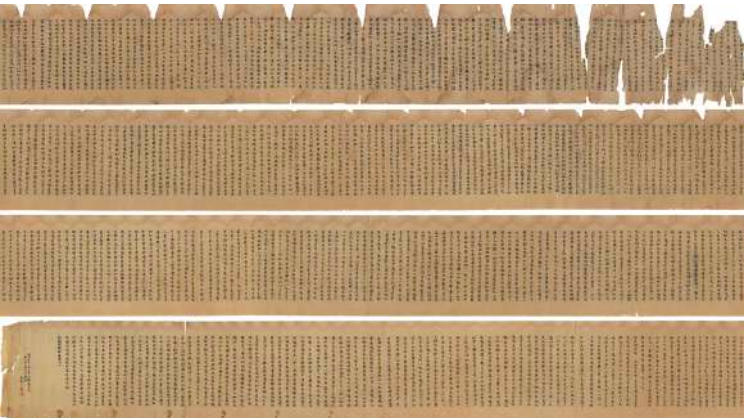
Chinese Paintings

CLASSICAL HIGHLIGHTS | APRIL 2026



SHEN ZHOU (1427–1509)
Magnificent View of the Yangzi River
Handscroll, ink and colour on paper
33 × 612 cm. (13 × 241 in.)

Estimate: HK\$4,000,000–6,000,000
Sold for: HK\$4,699,000 (US\$599,626)
Hong Kong, 28 April 2026



WU WUER (6TH CENTURY)
The Mahayana Mahaparinirvana Sutra Volume 22, 565
Handscroll, ink on paper
25.5 × 779 cm. (10 × 306¾ in.)
approximately

Estimate: HK\$2,800,000–3,800,000
Sold for: HK\$4,064,000 (US\$518,595)
Hong Kong, 28 April 2026



CHEN CHUN (1483–1544)
Flowers of the Four Seasons, 1539
Handscroll, ink on paper
21 × 375.5 cm. (8¼ × 147⅞ in.)

Estimate: HK\$2,500,000–3,000,000
Sold for: HK\$2,794,000 (US\$356,534)
Hong Kong, 28 April 2026



ANONYMOUS
(ATTRIBUTED TO ZHANG JIZHI, 1186–1263)
Calligraphy in Standard Script
Scroll, mounted and framed, ink on paper
30.5 × 6.2 cm. (12 × 2½ in.)

Estimate: HK\$200,000–400,000
Sold for: HK\$4,064,000 (US\$518,595)
Hong Kong, 28 April 2026

**SOLD FOR MORE THAN 20 TIMES
ITS LOW ESTIMATE**

Fine Chinese Modern and Contemporary Ink Paintings — Sale Summary

Sold Total:
HK\$125M
US\$16,051,939

86%
Sold by Lot



TOP LOTS OF THE SALE



ZHANG DAQIAN (1899–1983)
Landscape after Juran, 1949
Hanging scroll, ink and colour on paper
141 × 63.5 cm. (55 1/2 × 25 in.)

Estimate: HK\$8,000,000–12,000,000
Sold for: HK\$7,112,000 (US\$907,429)
Hong Kong, 29 April 2026



ZHANG DAQIAN (1899–1983)
Verdant Mountains in Splashed Colour, 1977
Scroll, mounted and framed, ink and colour on paper
50.8 × 72 cm. (20 × 28 3/8 in.)

Estimate: HK\$3,500,000–5,500,000
Sold for: HK\$5,715,000 (US\$729,184)
Hong Kong, 29 April 2026



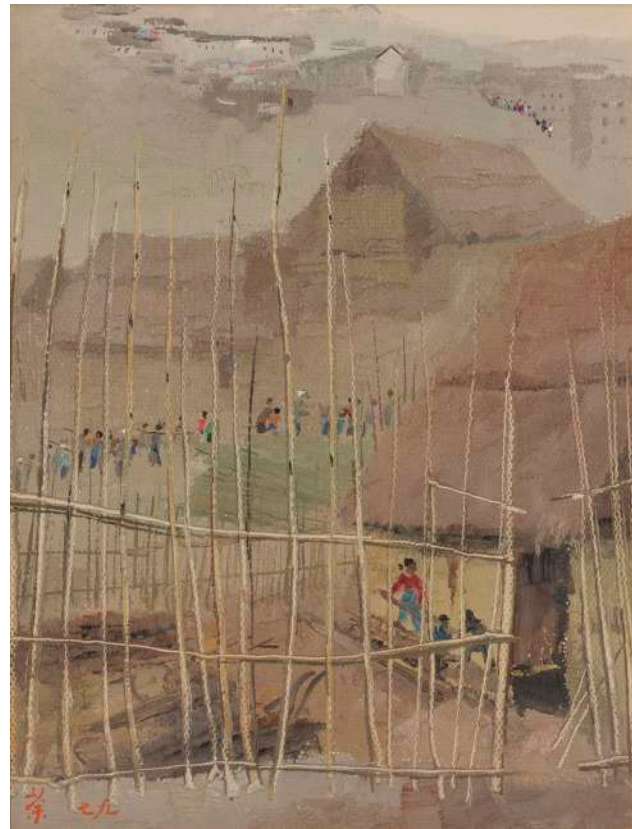
XU BEIHONG (1895–1953)
Two Galloping Horses, 1942
Scroll, mounted and framed, ink and colour on paper
59 × 89.3 cm. (23 1/4 × 35 1/8 in.)

Estimate: HK\$1,500,000–2,500,000
Sold for: HK\$5,334,000 (US\$680,572)
Hong Kong, 29 April 2026

SOLD FOR MORE THAN 3 TIMES ITS LOW ESTIMATE

Chinese Paintings

MODERN HIGHLIGHTS | APRIL 2026



WU GUANZHONG (1919–2010)
A Mountain Village of Chongqing, 1979
Framed, oil on paper
36 × 28 cm. (14 1/8 × 11 in.)

Estimate: HK\$3,000,000–5,000,000
Sold for: HK\$4,445,000 (US\$567,143)
Hong Kong, 29 April 2026



XU BEIHONG (1895–1953)
Gallop Horse, 1943
Scroll, mounted and framed, ink and colour on paper
81 × 57.1 cm. (31 7/8 × 22 1/2 in.)

Estimate: HK\$2,600,000–3,500,000
Sold for: HK\$4,699,000 (US\$599,552)
Hong Kong, 29 April 2026



LI KERAN (1907–1989)
Spring Rain in Jiangnan, 1964
Hanging scroll, ink and colour on paper
68 × 45.5 cm. (26 3/4 × 17 7/8 in.)

Estimate: HK\$800,000–1,600,000
Sold for: HK\$2,540,000 (US\$324,082)
Hong Kong, 29 April 2026

**SOLD FOR OVER 3 TIMES
ITS LOW ESTIMATE**



ZHANG DAQIAN (1899–1983)
Peach Blossoms Spring, 1973
Scroll, mounted and framed, ink and colour on paper
43 × 90 cm. (16 7/8 × 35 3/8 in.)

Estimate: HK\$800,000–1,000,000
Sold for: HK\$4,064,000 (US\$518,531)
Hong Kong, 29 April 2026

SOLD FOR OVER 5 TIMES ITS LOW ESTIMATE



XU BEIHONG (1895–1953)
Gallop Horse, 1939
Scroll, mounted and framed, ink and colour on paper
53.5 × 78 cm. (21 1/8 × 30 3/4 in.)

Estimate: HK\$800,000–1,200,000
Sold for: HK\$3,810,000 (US\$486,123)
Hong Kong, 29 April 2026

SOLD FOR NEARLY 5 TIMES ITS LOW ESTIMATE

CHRISTIE'S

CHINESE WORKS OF ART

Hong Kong | Spring 2026

Market Report



Chinese Ceramics and Works of Art

ASIAN ART WEEK | HONG KONG | APRIL 2026

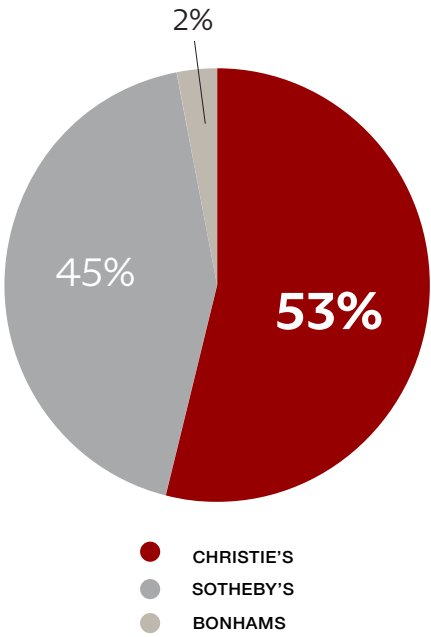
CHINESE CERAMICS AND WORKS OF ART OVERVIEW

ASIAN ART WEEK | HONG KONG | SPRING 2026

	CHRISTIE'S	SOTHEBY'S	BONHAMS
SOLD TOTAL (HK\$)	\$629,208,541 (US\$80.3M)	\$531,931,840 (US\$67.9M)	\$29,911,200 (US\$3.8M)
TOTAL SOLD HAMMER % OF LOW ESTIMATE	170%	125%	61%
AVERAGE PRICE PER LOT (HK\$)	\$2,016,694 (US\$257K)	\$641,655 (US\$82K)	\$360,376 (US\$46K)

MARKET SHARE

ASIAN ART WEEK | HONG KONG | SPRING 2026



Chinese Ceramics and Works of Art

SALE HIGHLIGHTS | APRIL 2026



**AN IMPORTANT MAGNIFICENT BLUE AND WHITE
'JINXIANG TING' NARRATIVE JAR**

Yuan dynasty (1279–1368)
10 ³/₄ in. (27.4 cm.) high

Estimate on request

Price realised: HK\$174,900,000 (US\$22,320,283)

Hong Kong, 30 April 2026

**MOST VALUABLE YUAN DYNASTY CERAMIC SOLD
IN THE LAST TWO DECADES GLOBALLY**



**A MAGNIFICENT FINE *FAMILLE ROSE* 'PEACH' BOWL
YONGZHENG SIX-CHARACTER MARK IN
UNDERGLAZE BLUE WITHIN A DOUBLE CIRCLE AND
OF THE PERIOD (1723–1735)**

5 ¹/₂ in. (14 cm.) diam., box

Estimate: HK\$15,000,000–20,000,000

Price realised: HK\$32,220,000 (US\$4,111,833)

Hong Kong, 30 April 2026

SOLD FOR OVER DOUBLE ITS LOW ESTIMATE



**AN EXCEEDINGLY RARE PAIR OF
GILT-BRONZE LUOHAN FIGURES**

Early Ming dynasty, 15th century
31 ⁷/₈ in. (79 cm.) and 30 ⁷/₈ in. (78.5 cm.) high

Estimate: HK\$15,000,000–20,000,000

Price realised: HK\$18,800,000 (US\$2,399,207)

Hong Kong, 30 April 2026

Chinese Ceramics and Works of Art

SALE HIGHLIGHTS | APRIL 2026



A RARE ZITAN SCROLL-FORM LOW Q/N TABLE

16th–17th century
13 ¾ in. (35 cm.) high, 63 ¾ in. (162 cm.) wide,
17 11/16 in. (45 cm.) deep

Estimate: HK\$10,000,000–15,000,000

Price realised: HK\$18,800,000 (US\$2,399,207)

Hong Kong, 30 April 2026

**A FINE AND EXCEPTIONALLY RARE GE-TYPE
GLAZED DOUBLE-GOURD VASE
YONGZHENG SIX-CHARACTER SEAL MARK
IN UNDERGLAZE BLUE AND OF THE PERIOD
(1723–1735)**

9 ½ in. (24.4 cm.) high

Estimate: HK\$4,000,000–6,000,000

Price realised: HK\$6,985,000 (US\$891,408)

Hong Kong, 30 April 2026



**A RARE AND IMPORTANT HUANGHUALI
HORSESHOE-BACK 'GRAND MASTER'S' CHAIR
AND HUANGHUALI FOOTSTOOL**

17th century

Chair: 44 ½ in. (112.5 cm.) high,
30 ½ in. (77 cm.) wide, 27 7/8 in. (71 cm.) deep
Stool: 6 5/8 in. (17 cm.) high,
23 1/8 in. (58.5 cm.) wide, 14 1/8 in. (36 cm.) deep

Estimate: HK\$6,000,000–8,000,000

Price realised: HK\$17,580,000 (US\$2,243,514)

Hong Kong, 30 April 2026

SOLD FOR NEARLY 3 TIMES ITS LOW ESTIMATE

Success Selling Single-Owner Collections: The Ai Lian Tang Collection—800 Years of Chinese Ceramics

ASIAN ART WEEK | APRIL 2026

Sold total
HK\$376.8M
 US\$48,085,789

100%
 Sell-through rate

299%
 Total hammer over low estimate

SALE HIGHLIGHTS



AN IMPORTANT MAGNIFICENT BLUE AND WHITE 'JINXIANG TING' NARRATIVE JAR
 Yuan Dynasty (1279–1368)
 10 ¾ in. (27.4 cm.) high

Estimate: on request
Price realised: HK\$174,900,000 (US\$22,320,283)
 Hong Kong, 30 April 2026

MOST VALUABLE YUAN DYNASTY CERAMIC SOLD IN THE LAST TWO DECADES GLOBALLY



A MAGNIFICENT FINE FAMILLE ROSE 'PEACH' BOWL
 YONGZHENG SIX-CHARACTER MARK IN UNDERGLAZE BLUE WITHIN A DOUBLE CIRCLE AND OF THE PERIOD (1723–1735)
 5 ½ in. (14 cm.) diam., box

Estimate: HK\$15,000,000–20,000,000
Price realised: HK\$32,220,000 (US\$4,111,833)
 Hong Kong, 30 April 2026

SOLD FOR OVER DOUBLE ITS LOW ESTIMATE



A FINE AND VERY RARE PAIR OF CELADON-GROUND FAMILLE ROSE 'PHEASANT AND DEER' VASES
 QIANLONG SIX-CHARACTER SEAL MARKS IN UNDERGLAZE BLUE AND OF THE PERIOD (1736–1795)
 12 and 11 ⅞ in. (30.4 and 30 cm.) high, boxes

Estimate: HK\$9,000,000–13,000,000
Price realised: HK\$27,340,000 (US\$3,489,060)
 Hong Kong, 30 April 2026

SOLD FOR OVER 3 TIMES ITS LOW ESTIMATE



A FINE AND RARE MOULDED PEACHBLOOM-GLAZED 'CHRYSANTHEMUM' VASE
 KANGXI SIX-CHARACTER MARK IN UNDERGLAZE BLUE AND OF THE PERIOD (1662–1722)
 8 ⅞ in. (21.2 cm.) high, box

Estimate: HK\$4,500,000–6,500,000
Price realised: HK\$17,580,000 (US\$2,243,514)
 Hong Kong, 30 April 2026

SOLD FOR NEARLY 4 TIMES ITS LOW ESTIMATE



AN IMPORTANT AND EXCEPTIONALLY RARE MING YELLOW-GROUND BLUE AND WHITE 'POMEGRANATE' DISH
 CHENGHUA SIX-CHARACTER MARK IN UNDERGLAZE BLUE IN A LINE AND OF THE PERIOD (1465–1487)
 11 ⅞ in. (29.5 cm.) diam., box

Estimate: HK\$4,500,000–6,500,000
Price realised: HK\$15,140,000 (US\$1,932,127)
 Hong Kong, 30 April 2026

SOLD FOR OVER 3 TIMES ITS LOW ESTIMATE



A FINE AND SUPERB FLAMBÉ-GLAZED EWER
 YONGZHENG FOUR-CHARACTER INCISED SEAL MARK AND OF THE PERIOD (1723–1735)
 12 ¼ in. (31.2 cm.) high, box

Estimate: HK\$2,600,000–4,000,000
Price realised: HK\$15,140,000 (US\$1,932,127)
 Hong Kong, 30 April 2026

SOLD FOR OVER 5 TIMES ITS LOW ESTIMATE

Success Selling Single-Owner Collections: Chinese Classical Furniture from the Shitou Shuwu Collection

ASIAN ART WEEK | APRIL 2026

Sold total
HK\$87.6M
US\$11,188,492

94%
Sell-through rate

153%
Total hammer over low estimate

SALE HIGHLIGHTS



A RARE *ZITAN* SCROLL-FORM LOW *QIN* TABLE
16th–17th century
13 ¾ in. (35 cm.) high, 63 ¾ in. (162 cm.) wide, 17 1/16 in. (45 cm.) deep
Estimate: HK\$10,000,000–15,000,000
Price realised: HK\$18,800,000 (US\$2,399,207)
Hong Kong, 30 April 2026



A RARE AND IMPORTANT *HUANGHUALI* HORSESHOE-BACK 'GRAND MASTER'S' CHAIR AND *HUANGHUALI* FOOTSTOOL
17th century
Chair: 44 ½ in. (112.5 cm.) high, 30 ½ in. (77 cm.) wide, 27 7/8 in. (71 cm.) deep
Stool: 6 5/8 in. (17 cm.) high, 23 1/8 in. (58.5 cm.) wide, 14 1/8 in. (36 cm.) deep
Estimate: HK\$6,000,000–8,000,000
Price realised: HK\$17,580,000 (US\$2,243,514)
Hong Kong, 30 April 2026

SOLD FOR OVER 2 TIMES ITS LOW ESTIMATE



AN EXTREMELY RARE *HUANGHUALI* BOOKSHELF, *JIAGE*
17th–18th century
78 3/8 in. (199 cm.) high, 43 1/3 in. (110 cm.) wide, 16 1/8 in. (41 cm.) deep
Estimate: HK\$3,000,000–5,000,000
Price realised: HK\$15,140,000 (US\$1,932,127)
Hong Kong, 30 April 2026

SOLD FOR OVER 5 TIMES ITS LOW ESTIMATE



A MAGNIFICENT AND VERY RARE PAIR OF LARGE *HUANGHUALI* SQUARE-CORNER DISPLAY CABINETS, *LIANG'GE GUI*
17th–18th century
75 1/4 in. (191 cm.) high, 48 1/8 in. (122 cm.) wide, 20 3/8 in. (52.5 cm.) deep
Estimate: HK\$10,000,000–15,000,000
Price realised: HK\$15,140,000 (US\$1,932,127)
Hong Kong, 30 April 2026



A *HUANGHUALI* *TIELIMU*-INSET WAISTLESS FLUSH-CORNER-LEG SIDE TABLE WITH 'GIANT'S ARM' BRACES
17th century
32 ½ in. (82.5 cm.) high, 57 ¼ in. (145.5 cm.) wide, 24 1/8 in. (61 cm.) deep
Estimate: HK\$2,500,000–3,000,000
Price realised: HK\$4,445,000 (US\$567,259)
Hong Kong, 30 April 2026



A LARGE *LINGBI* SCHOLAR'S ROCK AND A *HONGMU* STAND
Scholar's rock: Ming dynasty or earlier
Stand: Qing dynasty (1644–1911)
Scholar's rock: 28 3/16 in. (72.5 cm.) long
Hongmu stand: 27 15/16 in. (71 cm.) long
Estimate: HK\$2,000,000–3,000,000
Price realised: HK\$4,191,000 (US\$534,845)
Hong Kong, 30 April 2026

Online Sales: Dawn of Spring: Chinese Paintings Online

Sold total
HK\$17.2M
US\$2.2M

90%
Sell-through rate

125%
Total hammer over low estimate

SALE HIGHLIGHTS



WU GUANZHONG (1919–2010)
Riverside Scenery
Scroll, mounted and framed, ink and colour on paper
33 × 50 cm. (13 × 19 5/8 in.)

Estimate: HK\$350,000–500,000
Price realised: HK\$1,079,500 (US\$138,196)
Hong Kong, 10 Feb 2026

SOLD FOR OVER 3 TIMES ITS LOW ESTIMATE



XU BEIHONG (1895–1953)
Standing Horse, 1942
Scroll, mounted and framed, ink on paper
67 × 34 cm. (26 3/8 × 13 3/8 in.)

Estimate: HK\$400,000–600,000
Price realised: HK\$825,500 (US\$105,679)
Hong Kong, 10 Feb 2026

SOLD FOR OVER DOUBLE ITS LOW ESTIMATE



HUANG YONGYU (1924–2023)
Spring Sorrow is just like the Southern Riverbank, 1989
Scroll, mounted and framed, ink and colour on paper
69 × 137.5 cm. (27 1/8 × 54 1/8 in.)

Estimate: HK\$120,000–200,000
Price realised: HK\$698,500 (US\$89,421)
Hong Kong, 10 Feb 2026

SOLD FOR OVER 5 TIMES ITS LOW ESTIMATE



WEN ZHENGMING (1470–1559)
Scholar on Horseback in Snow
Hanging scroll, ink and colour on paper
135.2 × 30.7 cm. (53 1/4 × 12 1/8 in.)

Estimate: HK\$300,000–600,000
Price realised: HK\$698,500 (US\$89,421)
Hong Kong, 10 Feb 2026

SOLD FOR OVER DOUBLE ITS LOW ESTIMATE



QI BAISHI (1863–1957)
Osmanthus Elegance
Hanging scroll, ink and colour on paper
175 × 45.7 cm. (68 7/8 × 18 in.)

Estimate: HK\$300,000–500,000
Price realised: HK\$635,000 (US\$81,292)
Hong Kong, 10 Feb 2026

SOLD FOR OVER DOUBLE ITS LOW ESTIMATE

Online Sales: Pavilion Online - Chinese Art featuring The Dawentang Collection

Sold total
HK\$16.6M
US\$2.1M

SALE HIGHLIGHTS



A RARE PAIR OF YELLOW-GROUND FAMILLE ROSE 'DRAGON' ALTAR VESSELS AND COVERS, DENG DAOGUANG SIX-CHARACTER SEAL MARKS IN IRON RED AND OF THE PERIOD (1821-1850)
10 ½ in. (26.7 cm.) high

Estimate: HK\$800,000–1,200,000
Price realised: HK\$1,651,000 (US\$210,961)
Hong Kong, 12 May 2026

SOLD FOR OVER 2 TIMES ITS LOW ESTIMATE



A GROUP OF TWO ARCHAIC BRONZE FOOD VESSELS, GUI
WESTERN ZHOU DYNASTY, CIRCA 1100-771 BC
Larger: 10 ¾ in. (27.4 cm.) across

Estimate: HK\$150,000–250,000
Price realised: HK\$1,079,500 (US\$137,936)
Hong Kong, 12 May 2026

SOLD FOR OVER 7 TIMES ITS LOW ESTIMATE



A PAIR OF DOUCAI 'MANDARIN DUCK AND LOTUS' BOWLS
QIANLONG SIX-CHARACTER SEAL MARKS IN UNDERGLAZE BLUE AND OF THE PERIOD (1736-1795)
4 in. (10.2 cm.) diam., boxes

Estimate: HK\$300,000–500,000
Price realised: HK\$889,000 (US\$113,594)
Hong Kong, 12 May 2026

SOLD FOR NEARLY 3 TIMES ITS LOW ESTIMATE



A ZITAN WAISTED CORNER-LEG SIDE TABLE, TIAOZHUO
17TH-18TH CENTURY
20 ½ in. (52 cm.) high, 50 in. (127 cm.) wide, 34 ⅝ in. (88 cm.) deep

Estimate: HK\$500,000–800,000
Price realised: HK\$762,000 (US\$97,367)
Hong Kong, 12 May 2026



A BLUE AND WHITE 'BUTTERFLY AND FLOWER' BOX AND COVER
KANGXI SIX-CHARACTER MARK IN UNDERGLAZE BLUE AND OF THE PERIOD (1662-1722)
6 1¼ in. (17 cm.) diam., box

Estimate: HK\$200,000–400,000
Price realised: HK\$635,000 (US\$81,139)
Hong Kong, 12 May 2026

SOLD FOR OVER 3 TIMES ITS LOW ESTIMATE

Exhibitions and Events

ASIAN ART WEEK | HONG KONG | APRIL 2026

Located at Christie's Asia Pacific headquarters at The Henderson, Christie's galleries provide the ideal space for museum-quality exhibitions. Christie's preview exhibitions and gallery space are frequently lauded by the art community and industry insiders as best-in-class, and attract thousands of visitors each auction season.

GUIDED WALKTHROUGHS OF PREVIEW EXHIBITIONS

Our Asian Art specialists led guests through gallery tours of our preview exhibitions, imparting invaluable knowledge and insight about the works on display.



THE AI LIAN TANG COLLECTION — 800 YEARS OF CHINESE CERAMICS
愛蓮堂珍藏 — 中國瓷器八百年

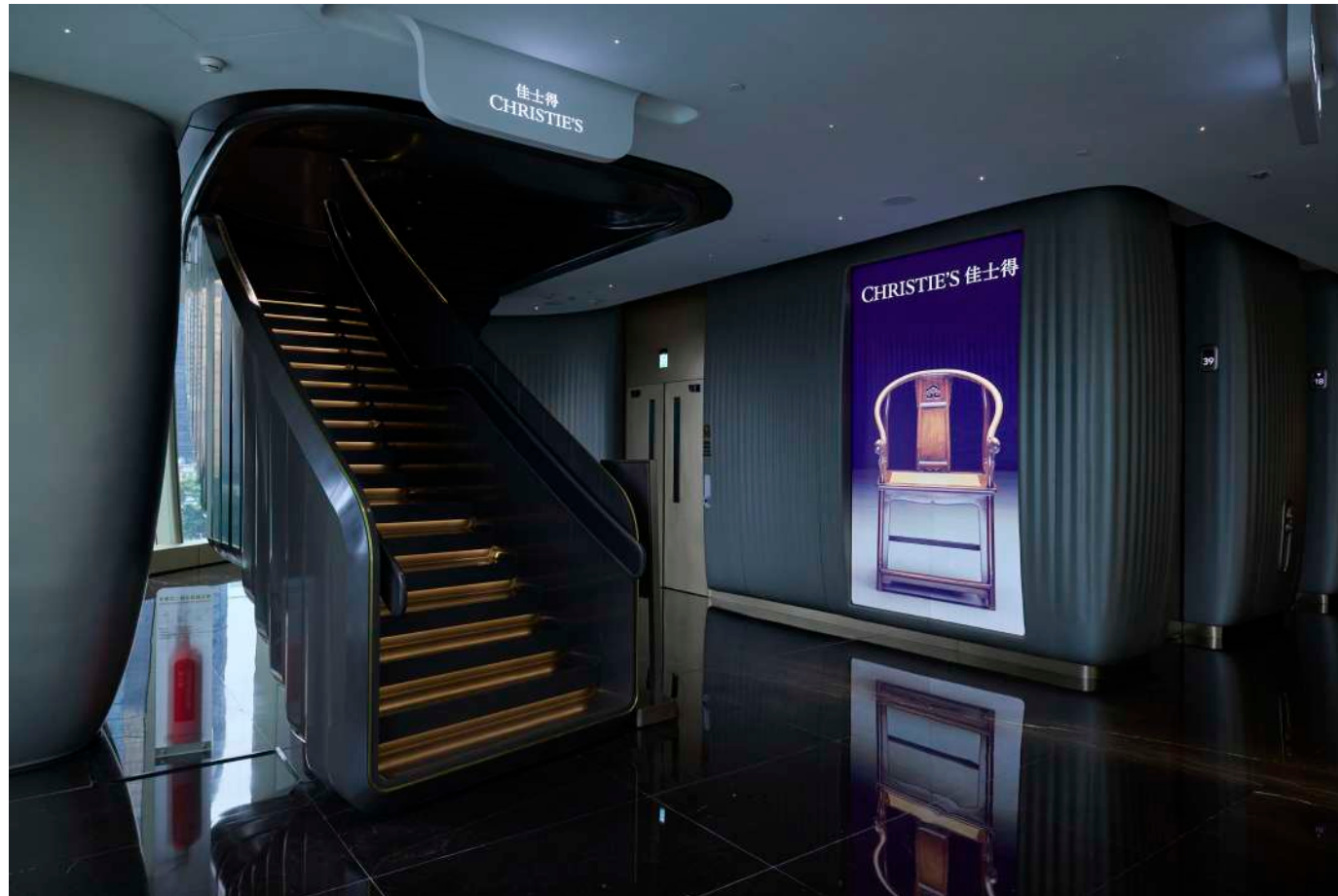
Marketing and Creative Promotion

ASIAN ART WEEK | HONG KONG | APRIL 2026

Innovative marketing and promotion increased client reach and engagement, attracting collectors and Asian Art enthusiasts of different generations and backgrounds to Christie's Asian Art Weeks.

DIGITAL DISPLAYS

Out-of-home advertisements were strategically placed to optimise exposure to potential international bidders and buyers.



Marketing for a Virtual Audience

ASIAN ART WEEK | HONG KONG | APRIL 2026

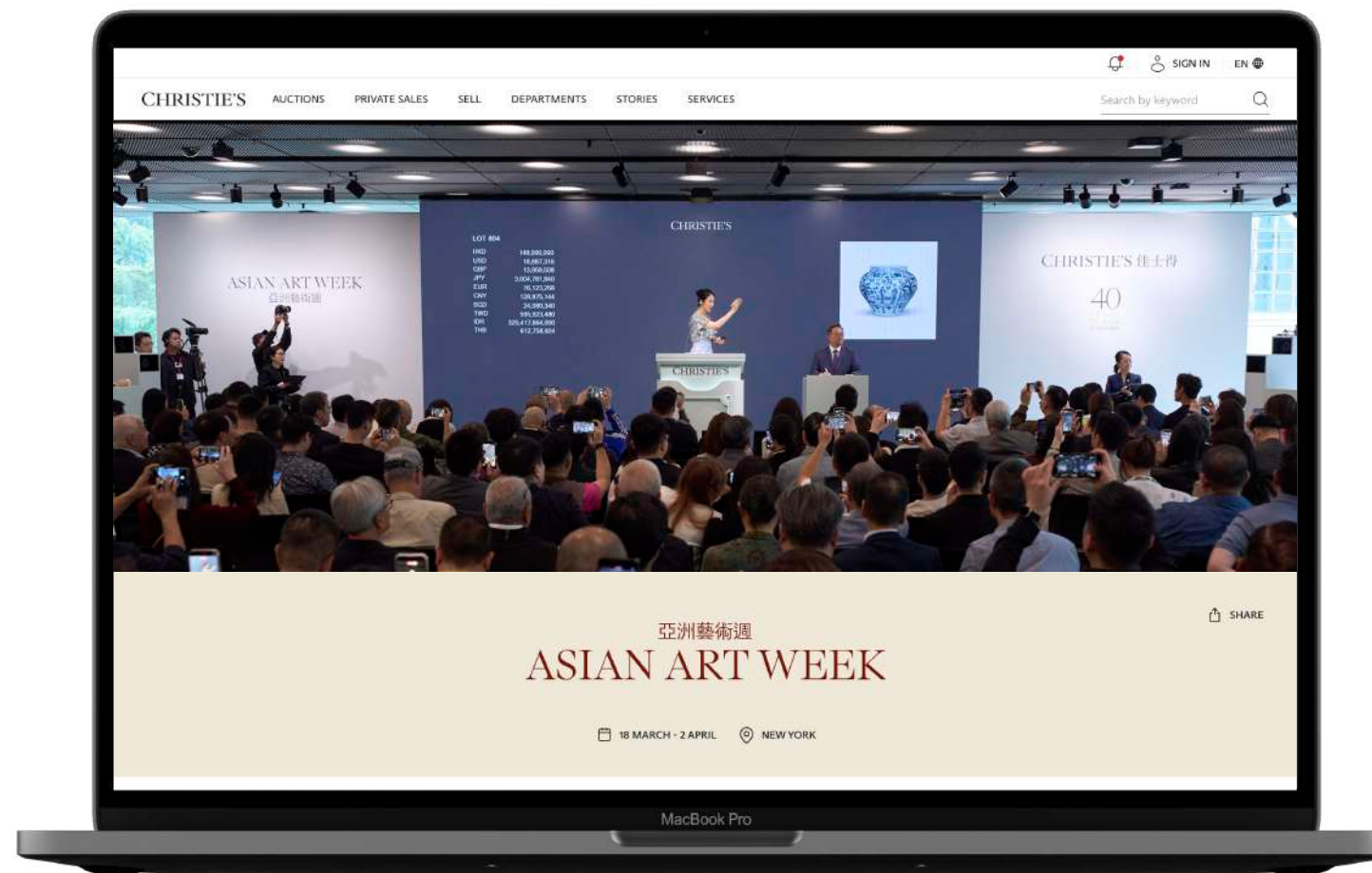
Christie's clients are increasingly interacting with us digitally. In the Spring 2026 Asian Art Marquee Week, we recorded a 13% year-on-year increase in online buyers for Chinese Works of Art.

Our social media presence generates buzz, while our research-focused collecting guides and narrative-driven content features ensure that audiences of all levels are engaged.

Along with broad-based marketing strategies, our international team draws on their years of experience and client connections to develop targeted, individual initiatives, resulting in exceptional sell-through rates and great depth of bidding at every price point.

Christie's digital marketing techniques delivered record engagement during Asian Art Weeks in 2026.

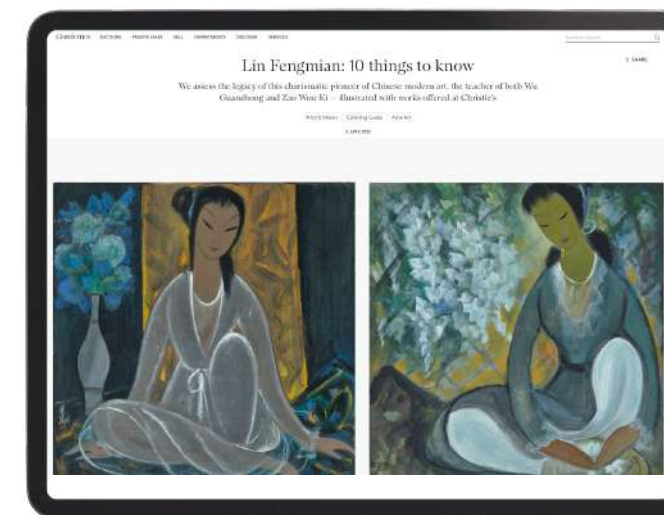
INTERACTIVE LANDING PAGE



COLLECTION VIDEO



CONTENT FEATURE



COLLECTING GUIDE



CLICK ANY DEVICE TO EXPLORE MORE

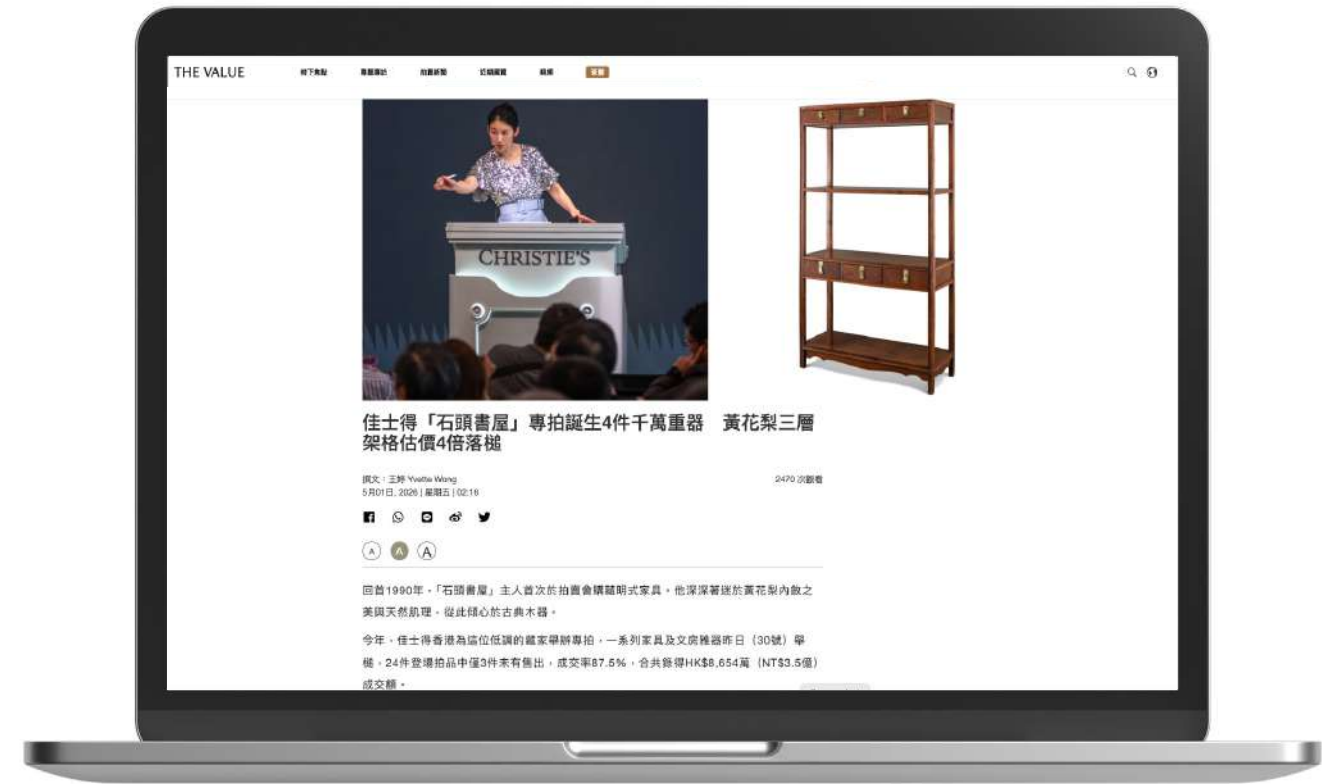
Digital Advertising

ASIAN ART WEEK | HONG KONG | APRIL 2026

Our digital advertising utilized a dynamic Key Opinion Leader initiative—a strategic partnering campaign—to harness the scope of targeted platforms and media outlets and reach discerning collectors in specialized markets.

- **Audience reach:** Our spring campaign reached tens of thousands of viewers across multiple placements—with one of our key media outlets, The Value, attracting nearly 15,000 article reads—demonstrating Christie’s ability to penetrate significant market segments.
- **Strategic audience interaction:** Direct interactions such as article views and engagements not only boosted visibility but also significantly enhanced follow-up actions like bids and inquiries, leading to more competitive bidding and higher prices for consignors.

Our data-driven campaigns allow us to thoughtfully target and engage buyers who are the most likely to bid.



SPRING 2026 ASIAN ART WEEK DIGITAL CAMPAIGN

Christie's Edge in Social Media

Christie's leads the industry in the social media space, with a strong presence and following on various popular platforms around the world, and pioneering innovations in functionality and client experience.

Christie's has global and region-specific accounts on Instagram, with nearly 3 million followers in total. In the Greater China region, Christie's has harnessed the power of WeChat, the super app used by over a billion people in China and beyond. The WeChat mini program allows users to livestream auctions and place bids directly through the app on all lots on offer at Christie's, providing a seamless user experience with a low barrier to entry. **During our March 2026 Asian Art Week sales campaign, we received over 335,000 visitors to our WeChat mini program.** In addition to WeChat, Christie's also has a prominent presence on RedNote and Douyin.

In an effort to increase engagement and localisation, Christie's is establishing region-specific accounts on LINE (Japan, Taiwan, and Thailand) and KakaoTalk (South Korea), to better serve clients in those markets.

Our unparalleled digital presence, not only in Asia but around the world, ensures that consignors' works reach the most active and interested bidders and buyers.

CHRISTIE'S WECHAT
2026 YTD



reddot winner 2023
interface design

335K+
visitors to March Asian Art Week
WeChat mini program

737K+
followers on WeChat



Scan to visit our WeChat Mini Program



CHINESE SOCIAL MEDIA



505K+
followers on Rednote



311K+
followers on Douyin

OTHER SOCIAL MEDIA



2.9M+
followers on Instagram



Rapidly growing
accounts for LINE
and Kakao Talk,
widely used in Japan,
Taiwan, and Korea

Christie's Unrivalled Executive and Asian Art Team Across Asia Pacific

SENIOR EXECUTIVES



RAHUL KADAKIA
President,
Asia Pacific



KEVIN CHING
Chairman,
Asia



TINA ZONARS
Co-Chairman,
Asian Art
New York



NICOLE WRIGHT
Senior Vice President,
Global Managing Director,
Asian and World Art



PATRICK TSE
Regional Managing Director,
APAC
Asian and World Art

CHINESE CERAMICS AND WORKS OF ART



CHI FAN TSANG
Deputy Chairman, Asia Pacific
International Director, Chinese
Ceramics & Works of Art,
Hong Kong



MARCO ALMEIDA
Senior Vice President,
Head of Department &
Head of Private Sales,
Hong Kong



LIANG-LIN CHEN
Vice President, Senior
Specialist Head of Sale,
Hong Kong



SHERESE TONG
Vice President,
Senior Specialist,
Hong Kong



EDWARD WILKINSON
Global Head of
Department,
London

CHINESE PAINTINGS TEAM



KIM YU
Senior Vice President,
Chairman, Chinese Paintings
Hong Kong



CARMEN SHEK CERNE
Senior Vice President, Head of
Department, Chinese Paintings,
Hong Kong



DR. MAN KUNG
Associate Vice President,
Senior Specialist,
Hong Kong



FRANK YANG
Associate Vice President,
Specialist Head of Sale,
Hong Kong



AUDREY LEE
Associate Vice President,
Specialist,
Hong Kong



TIMOTHY LAI
Associate Specialist,
Hong Kong



JOYCE TSOI
Associate Specialist,
Hong Kong



YUNHAN SUN
Junior Specialist,
Head of Online Sales,
Hong Kong



YORKIE TAM
Associate Vice President,
Specialist,
Hong Kong



ANDY KANG
Junior Specialist,
Hong Kong



SHAO-TING KAO
Cataloguer,
Hong Kong



MICHAEL XIE
Vice President,
Senior Specialist,
Beijing



DAI DAI
Vice President,
Senior Specialist,
Beijing



FELIX PEI
Vice President,
Senior Specialist,
Beijing



RUBEN LIEN
Vice President,
Senior Specialist,
Taipei



MASAHIKO KUZE
Associate Vice President,
Asian Art,
Tokyo



VICKY LIU
Associate Vice President,
Specialist,
Beijing



SEIJI INAMI
Vice President,
Asian Art,
Tokyo



SOPHIA ZHOU
Associate Vice President,
Specialist,
New York

Consign with Christie's

Christie's Hong Kong is the premier destination for Asian Art in Asia Pacific, and our specialists possess passionate expertise in genres ranging from Chinese Ceramics and Works of Art, to Chinese Paintings, and Indian, Himalayan, and Southeast Asian Art.

Our dedicated international team will ensure that you are delivered a seamless consignment experience and the best possible sale result, by specialists with the most experience and in-depth knowledge in their respective fields.



CHRISTIE’S

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CHRISTIE’S COMMITMENT TO SUSTAINABILITY

In 2021, Christie’s became the first auction house to announce a clear strategy around climate change, promising to commit, communicate, and collaborate. We remain on track to become the first auction house to realize our core pledge (to reduce our carbon emissions by 50% by 2030) which has been validated by the Science Based Targets initiative (SBTi). In 2024, we extended this goal and also aim to reduce our footprint by 90% by 2050.

As a leader in our market, we want to build a sustainable business so that great natural beauty can inspire future generations. Reducing our environmental impact is our collective responsibility and one of the standards against which our business is measured, by our clients, by our partners across the sector and by current and future employees.

As an Active Member of the Gallery Climate Coalition, we will continue to help develop an industry-specific response while also supporting climate advocacy through philanthropic partnerships.

Thank you for considering the environment before printing this proposal. Please scan the QR code for more information about our sustainability goals and projects.